

Top tips

ideas for Easter evangelism



Neighbourhood Easter egg hunt: During the Easter celebrations, invite neighbours and their children to an Easter egg hunt in a suitable garden or a local park. Serve some light refreshments and hot cross buns. Also have some gospel tracts available to give away and invitations to your Easter services. Keep the time short, fun and focussed, and make sure people know you are a group of Christians celebrating new life in Christ.

Social media: If you are a fan of Twitter or Facebook, link to the Christian Enquiry Agency (CEA) during the Easter weekend, www.christianity.org.uk The CEA is a partner of Church Army and is a website where people can find out more about what it means to be a Christian, request a Bible and ask for prayer. You could include the weblink on any literature you plan to hand out or on your church website.

Free chocolate! Take to the streets and giveaway free chocolate Easter eggs to those you meet. Pray for God to open up gospel conversations.

Easter cards: Send Easter cards that include a short Bible verse to your friends and family. It may get them to stop and think about the real meaning of Easter – even just for a few moments.



Photography and art exhibition: Organise a photography and art exhibition around an Easter theme such as “love”, “hope” or “new life”. Get as many people involved in it from the local community. Advertise it in the shops, schools, pubs, cafés, community groups and local newspaper. Hold a celebration evening where everyone is invited and prizes are awarded to the best entries.

Community choir: Choirs have experienced a surge in popularity lately thanks to a number of high profile TV programmes. So make the most of the opportunity and ask church members to invite their non-Christian friends to sing in the Easter choir. Not only will the gospel be communicated through the music that is sung, but community will also be built as you have fun together.

School outreach: Organise an Easter Experience event for primary school pupils where they can enjoy a trip to the church and hear more about the real meaning of Easter. It is a great opportunity to strengthen links with the local school and to engage children with the Bible through crafts, storytelling and singing. You could also offer to lead Easter-themed assemblies and R.E lessons.



Holiday club: During the Easter holidays organise a holiday club for younger children which communicates the gospel through activities, games and song. At the end of the event hold a short, informal service, which you can then invite their parents along to. This is a great way of blessing families in your area and giving parents a much-needed break.



Open air events: Join together with others churches in your area to organise an outdoor Easter service or Passion play – a drama telling the story of Jesus' trial, crucifixion and resurrection. Arrange with your council to hold it in a central location where passersby will be able to stop and watch.

Follow-up chat: During the week following Easter, when chatting with people you meet, take the opportunity to simply ask them: "What did you do for Easter?" Hopefully you will naturally be able to then engage them in conversation and identify yourself as a Christian.

Small print:

- Please be safe! Church Army is not responsible for organising, supervising or hosting your community evangelism activities. All activities, and participation in them, are at the organisers' and participants' own risk, and Church Army is not responsible for any outcome arising from your activities.
- If you plan to hold an event using pre-recorded film or music, broadcast TV, or live music and entertainment, please make sure the venue and organisers have the appropriate licences and permissions (where appropriate) from the copyright holders. These might include a TV licence, a Church Video Licence, a Performing Rights Society (PRS) Licence, and a local authority Premises Licence or Temporary Event Notice. For more details see www.ccli.co.uk/fact-files and your local authority website.

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