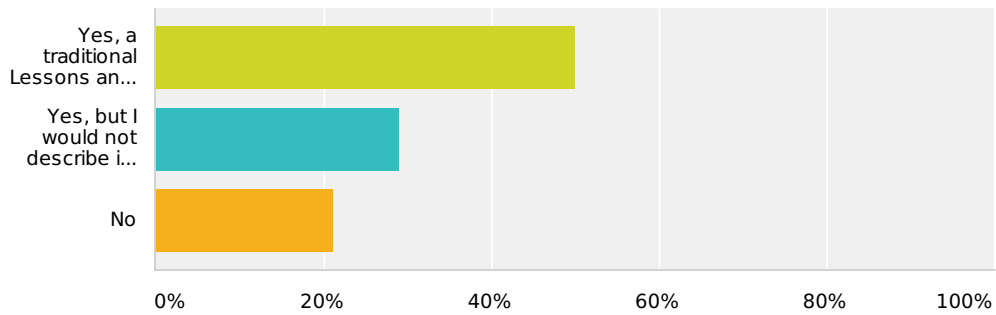


Q1 In the lead up to Christmas, did your parish have an advertised 'carols' service in the church building or on church premises?

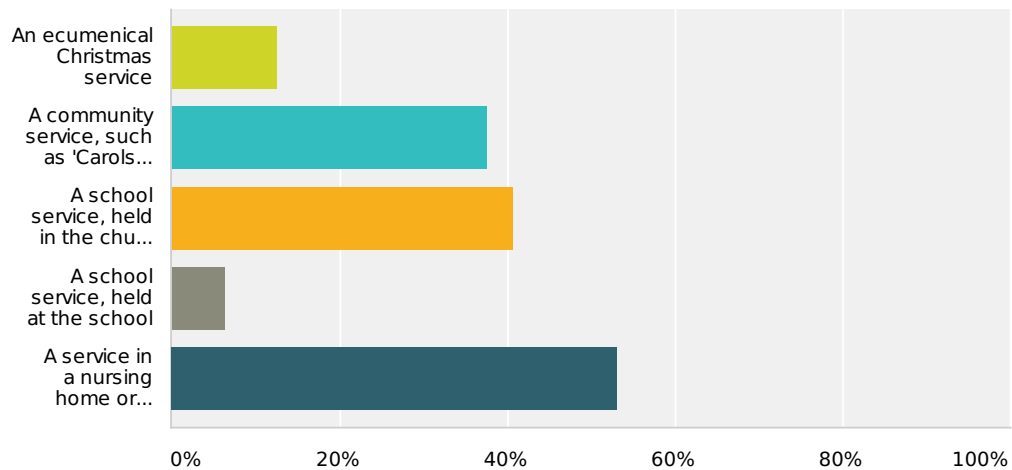
Answered: 38 Skipped: 0



Answer Choices	Responses
Yes, a traditional Lessons and Carols service	50% 19
Yes, but I would not describe it as traditional	28.95% 11
No	21.05% 8
Total Respondents: 38	
Other (please specify) (6)	

Q2 Did your parish host, or did you participate in, any of the following 'one off' services, held specifically to observe Christmas? (i.e. do not include a regular monthly nursing home service even if it occurred at or near Christmas, but do include a 'special' Christmas service at a nursing home).

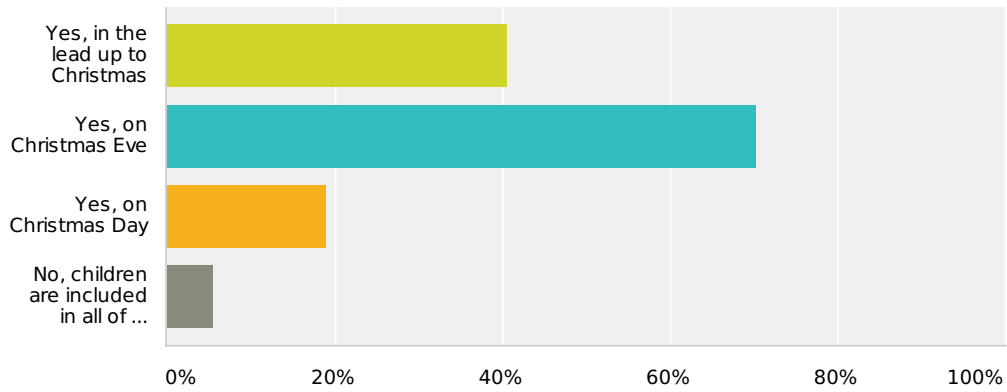
Answered: 32 Skipped: 6



Answer Choices	Responses
An ecumenical Christmas service	12.50% 4
A community service, such as 'Carols by Candlelight'	37.50% 12
A school service, held in the church building	40.63% 13
A school service, held at the school	6.25% 2
A service in a nursing home or retirement village	53.13% 17
Total Respondents: 32	
Other (please specify) (4)	

Q3 Did your parish provide, over Christmas, a service that was specifically advertised or aimed at children and / or families? (tick all that apply)

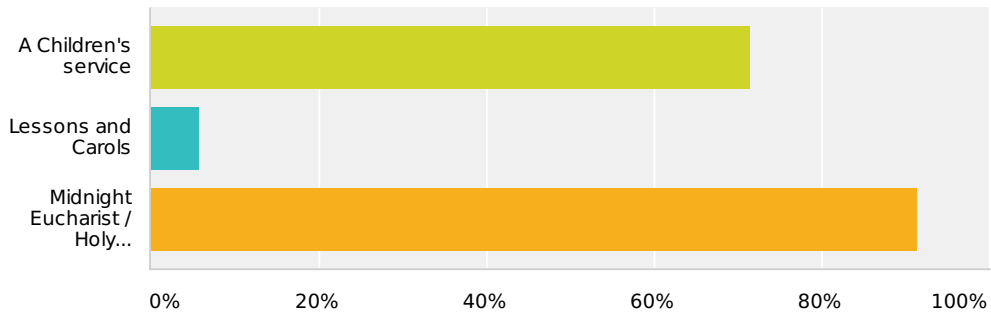
Answered: 37 Skipped: 1



Answer Choices	Responses
Yes, in the lead up to Christmas	40.54% 15
Yes, on Christmas Eve	70.27% 26
Yes, on Christmas Day	18.92% 7
No, children are included in all of our services	5.41% 2
Total Respondents: 37	
Other (please specify) (4)	

Q4 What services did you hold on Christmas Eve? (tick all that apply)

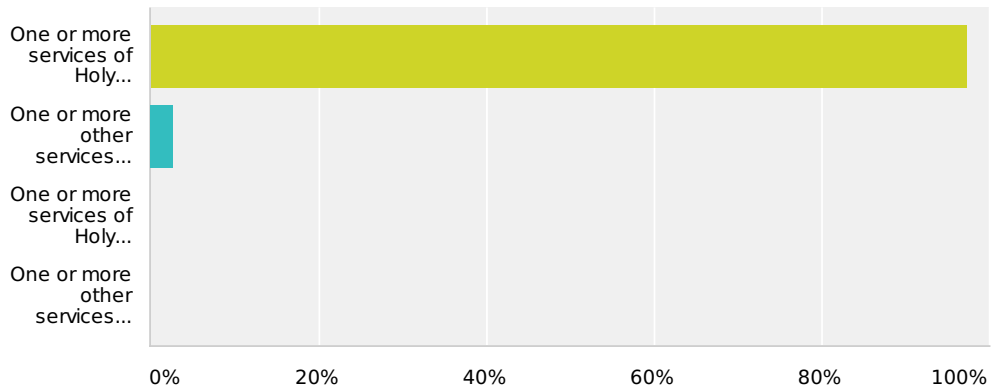
Answered: 35 Skipped: 3



Answer Choices	Responses
A Children's service	71.43% 25
Lessons and Carols	5.71% 2
Midnight Eucharist / Holy Communion	91.43% 32
Total Respondents: 35	
Other (please specify) (5)	

Q5 What services did you hold on Christmas Day? (tick all that apply)

Answered: 38 Skipped: 0



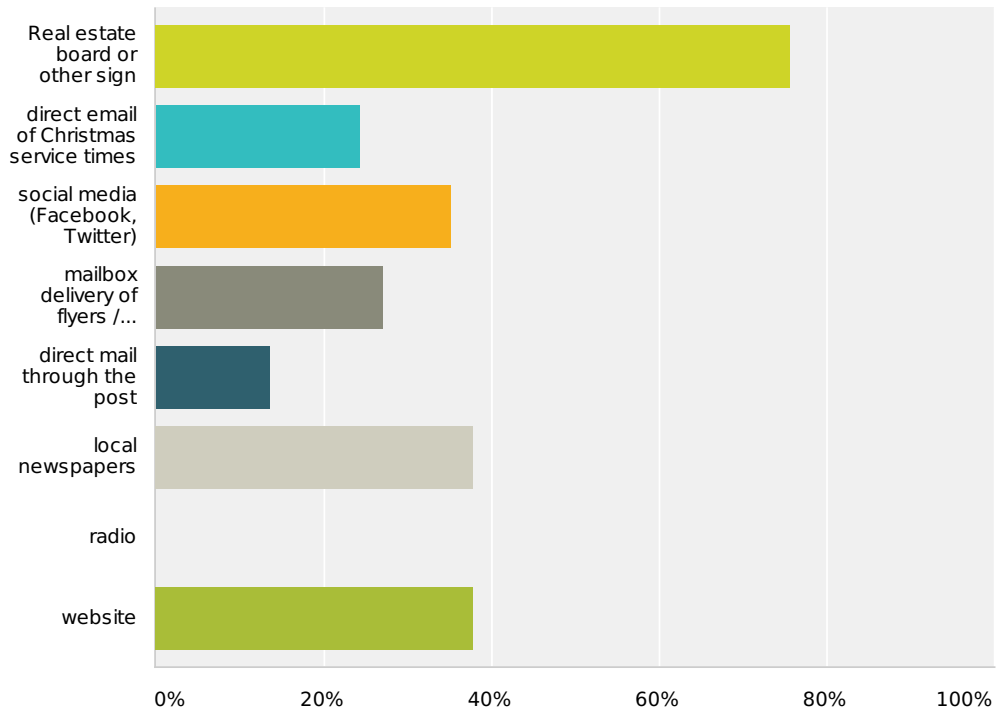
Answer Choices	Responses
One or more services of Holy Communion in the morning	97.37% 37
One or more other services (e.g. Morning Prayer) in the morning	2.63% 1
One or more services of Holy Communion in the afternoon or evening	0% 0
One or more other services (e.g. Evensong) in the afternoon or evening	0% 0

Total Respondents: 38

Other (please specify) (2)

Q6 What advertising did you do in advance of the Christmas services? (tick all that apply)

Answered: 37 Skipped: 1



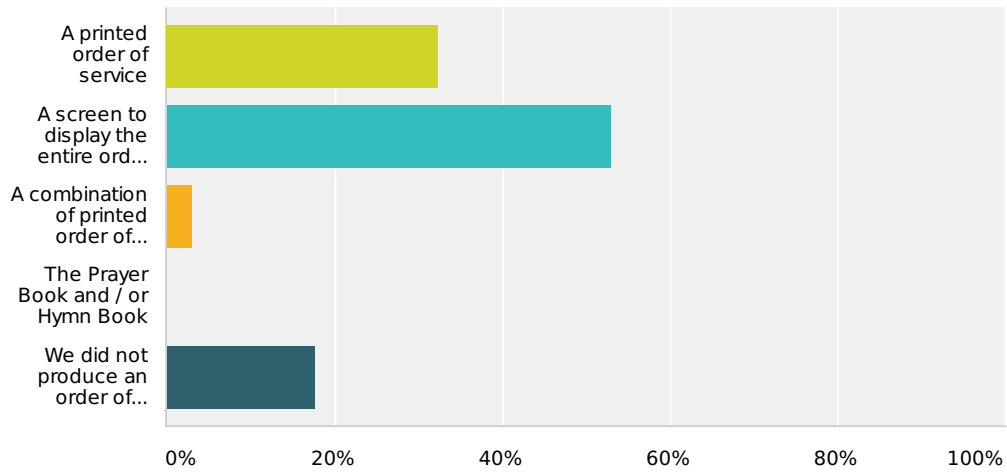
Answer Choices	Responses
Real estate board or other sign	75.68% 28
direct email of Christmas service times	24.32% 9
social media (Facebook, Twitter)	35.14% 13
mailbox delivery of flyers / cards	27.03% 10
direct mail through the post	13.51% 5
local newspapers	37.84% 14
radio	0% 0
website	37.84% 14

Total Respondents: 37

Other (please specify) (10)

Q7 If you held a service specifically advertised for, or aimed at, children and families, did you use...

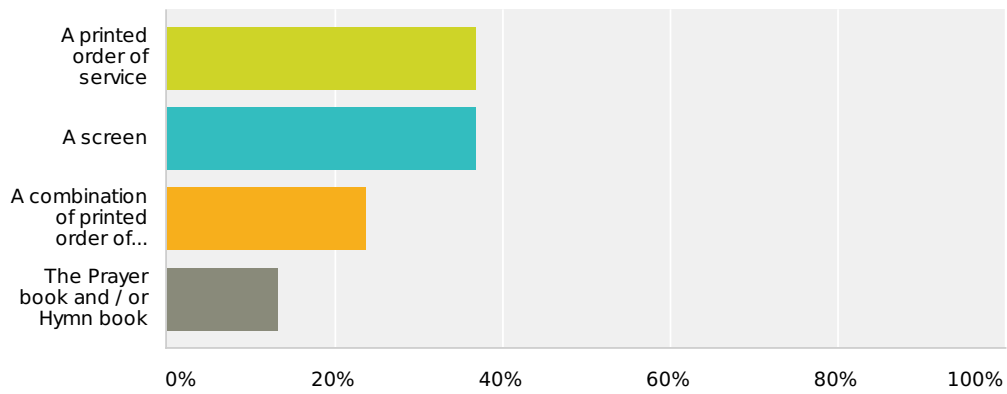
Answered: 34 Skipped: 4



Answer Choices	Responses
A printed order of service	32.35% 11
A screen to display the entire order of service	52.94% 18
A combination of printed order of service and screen	2.94% 1
The Prayer Book and / or Hymn Book	0% 0
We did not produce an order of service for this service	17.65% 6
Total Respondents: 34	
Other (please specify) (4)	

Q8 For the advertised services on Christmas Eve and Christmas Day, did you use...

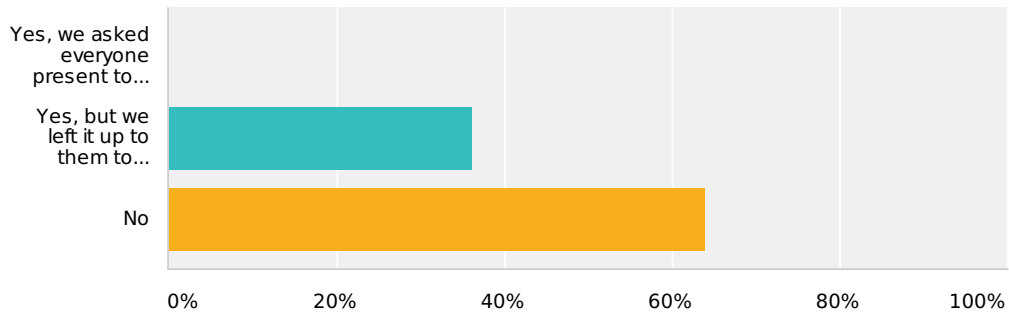
Answered: 38 Skipped: 0



Answer Choices	Responses
A printed order of service	36.84% 14
A screen	36.84% 14
A combination of printed order of service and screen	23.68% 9
The Prayer book and / or Hymn book	13.16% 5
Total Respondents: 38	
Other (please specify) (3)	

Q9 Did you seek to collect information from those attending or invite responses?

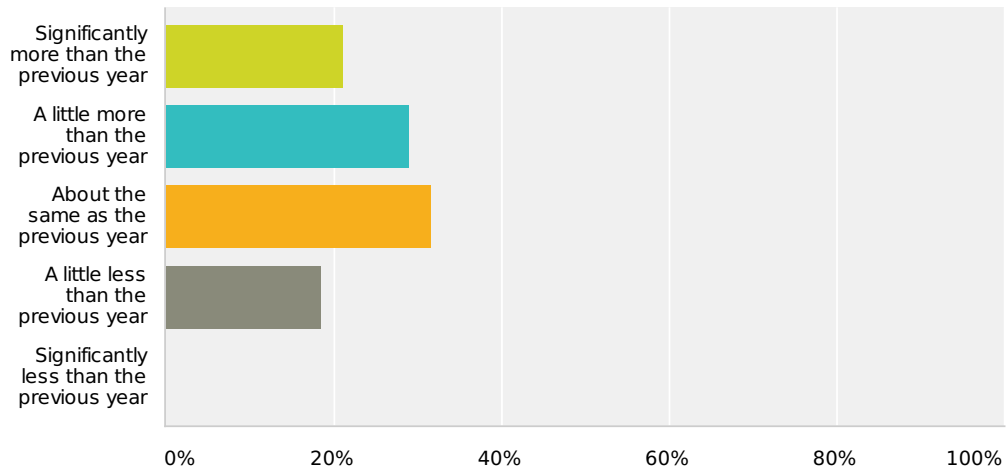
Answered: 36 Skipped: 2



Answer Choices	Responses
Yes, we asked everyone present to fill out a response card during the service	0% 0
Yes, but we left it up to them to complete a response card if they wished to	36.11% 13
No	63.89% 23
Total Respondents: 36	
Other (please specify) (3)	

Q10 In general, would say the attendances over the Christmas period were...

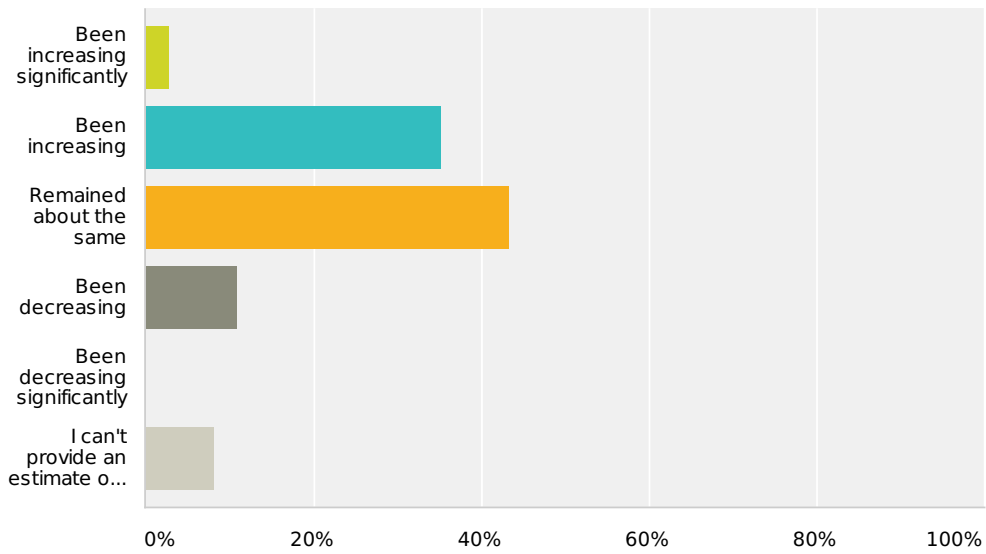
Answered: 38 Skipped: 0



Answer Choices	Responses
Significantly more than the previous year	21.05% 8
A little more than the previous year	28.95% 11
About the same as the previous year	31.58% 12
A little less than the previous year	18.42% 7
Significantly less than the previous year	0% 0
Total Respondents: 38	
Other (please specify) (4)	

Q11 In general, would you say that, in your experience, attendances at Christmas services over the past five years have, on average...

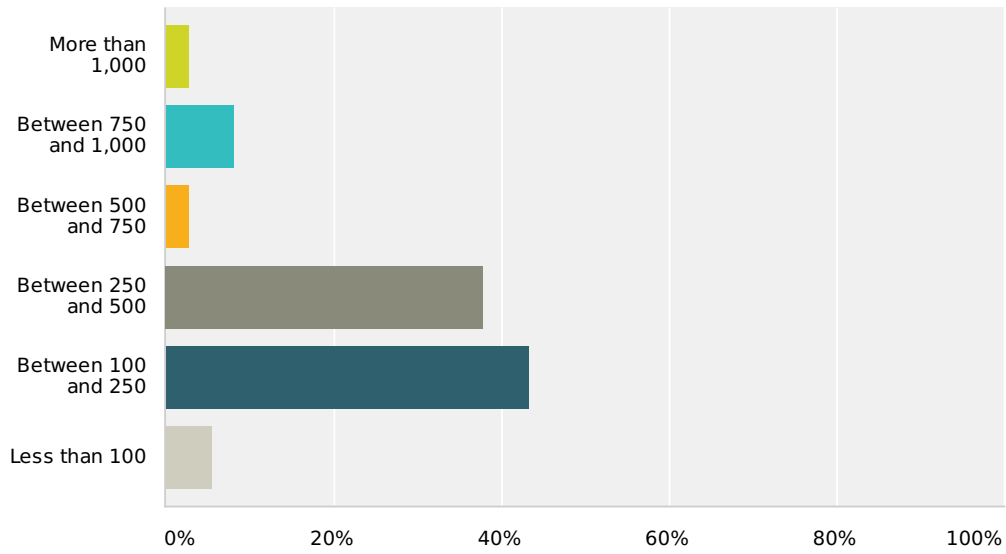
Answered: 37 Skipped: 1



Answer Choices	Responses
Been increasing significantly	2.70% 1
Been increasing	35.14% 13
Remained about the same	43.24% 16
Been decreasing	10.81% 4
Been decreasing significantly	0% 0
I can't provide an estimate over five years	8.11% 3
Total Respondents: 37	
Other (please specify) (4)	

Q12 Counting all of the services on Christmas Eve and Christmas Day (only), the total attendance was...

Answered: 37 Skipped: 1



Answer Choices	Responses
More than 1,000	2.70% 1
Between 750 and 1,000	8.11% 3
Between 500 and 750	2.70% 1
Between 250 and 500	37.84% 14
Between 100 and 250	43.24% 16
Less than 100	5.41% 2
Total Respondents: 37	

Q13 Tell us about anything significant that you did or learned, or which worked, this Christmas, that might benefit others...

Answered: 13 Skipped: 25

#	Responses	Date
1	Christmas Eve family service has been increasing in numbers over the last 5 years. But also to remember that some parents still bring children to Christmas day service	1/30/2013 2:39 PM
2	For children's services we have found parents do not want videos or other gimmicks - they want the children to hear the scripture story read and sing carols; we also have a craft activity s they take home something they have made.	1/28/2013 5:18 PM
3	Invested in good quality visuals - i.e. Large and impressive Christmas trees and nativity sets for both churches. Better quality of music on offer this year.	1/17/2013 12:49 AM
4	We are planning to undertake more street advertising in 2013,as well as more on-site activities and advertising.	1/16/2013 1:51 PM
5	Let interested people in the congregation take plenty of responsibility with Christms servives,	1/16/2013 6:48 AM
6	Two special additional carol services in nursing homes where we usually have a communion service - much appreciated by nursing homes and our musicians	1/16/2013 1:12 AM
7	Playgroup breakup was Sun Dec 9 and part of that was in the church. Having experienced that, a number of families came back for Christmas Eve.	1/15/2013 11:00 PM
8	Involve the wider community. Be inclusive. Focus on simplicity and brevity. Make good use of our tradition. It's who we are and we do it best.	1/15/2013 10:28 PM
9	we did messy Xmas on Christmas eve: impromptu nativity play involving all cildren followed by making Christingles two weeks before that we had a non-liturgical carol-singing: no prayers, no readings, just introductory comments about the carols. well-received by the unchurched guests	1/15/2013 10:19 PM
10	People here on holiday love the traditional service at midnight.	1/15/2013 10:18 PM
11	Holy Communion is not so special to people. The Crib Service is the laregest service we have all year, but not everyone is a child or accompanies a child.	1/15/2013 9:58 PM
12	We used a You tube video called Nativity at the Children's Service, it was made by kids in NZ and it was well received.	1/15/2013 9:25 PM
13	we handed out 'show bags' to all children attending, with colouring sheets, pencils, sweets, and postcards advertising Messy Church	1/14/2013 9:01 PM